

For More Information
Connie Stillwell
Director of Programs
connie.stillwell@asbsfoundation.org
(352) 332-9100

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SPRING WALKS SET TO TAKE PLACE FOR 2010 WALK FROM OBESITY

Gainesville, Fla. – Beginning this weekend, spring *Walk from Obesity* events will kick off the 2010 *Walk from Obesity* season. Across the United States walkers will take to the streets, shopping malls, high school tracks and many other locations to raise awareness of the obesity epidemic, health and much more.

“We are incredibly excited to start the 2010 Walk season with the upcoming spring Walks. The *Walk from Obesity* is an excellent opportunity for all of us to get outside, get active and most importantly raise awareness. There simply is no other event like the *Walk from Obesity* where individuals affected by obesity can join together and express their passion in the fight against obesity,” said Joe Nadglowski, Obesity Action Coalition (OAC) President and CEO and ASMBS Foundation Executive Director.

For more than 7 years, the *Walk from Obesity* has been an integral part of the healthcare community. Walkers, loved ones, friends, healthcare professionals and many others gather throughout the U.S. in support of one another’s achievements, struggles and goals. To date, the Walk has raised more than \$3.9 million to further the independent missions of the ASMBS Foundation and the OAC. Starting this Saturday, May 1, the following cities will be hosting spring Walks:

- Newport News, VA – May 1
- Schenectady, NY - May 1
- Youngtown, OH – May 15
- Grand Junction, CO – May 15
- Colorado Springs, CO – June 5

To search for a *Walk from Obesity* event in your area, please visit walkfromobesity.com. Visitors to the official Walk Web site can also learn more about obesity, how to get involved, training programs and much more.

The Walk from Obesity was established to raise awareness of the obesity epidemic and to support initiatives focusing on prevention, education, research, treatment and advocacy. Proceeds from the Walk benefit the independent educational and research initiatives of the ASMBS Foundation and the Obesity Action Coalition. Walkers raise money by asking friends, family and co-workers to sponsor them. In addition to walker income, funds are raised through sponsorship, matching gifts, corporate contributions and other fundraising activities.

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